

Looking to export your food product?

Please join us for an informational session on:

ExportNY

Expand Markets, Increase Sales, and Maximize Profitability

Whether you are **NEW TO EXPORTING** or wish to **EXPAND YOUR CURRENT EXPORTING EFFORTS**, **THIS PROGRAM IS FOR YOU!**

February 22, 2019

4:00 – 6:00 p.m.

Cornell Cooperative Extension – Agricultural Development Center (Taste NY Building)

840 Upper Front Street, Binghamton, NY 13905

(Light refreshments will be provided)

RSVP by: Wednesday, February 20, 2019 to Vicki Giarratano 607.584.5022

ExportNY is a comprehensive executive training program that leverages industry, private, university and governmental resources to assist your company in increasing its growth potential through successful exporting to international markets.

Participants in the ExportNY program will:

- Learn the new trends in Global Trade from State and Federal Experts
- Develop an Export Plan or Improve Existing Plans
- Get Implementation Assistance
- Receive Credentials:
 - Certificate of ExportNY Program Completion & CIBA/ExportNY Digital Badge

Learn more about how you can get involved ExportNY program; program requirements; costs and financial assistance

"Completing the ExportNY program put on by Binghamton University's Center for International Business Advancement has been enormously helpful to our growth as exporters. Through the Program we've developed a solid, step by step plan for selecting the most productive future markets, finding and choosing partners overseas, and maintaining strong relationships from across the globe."

– Patti Wilcox, Co-Owner of Awestruck Ciders. ExportNY participant, Spring 2018.