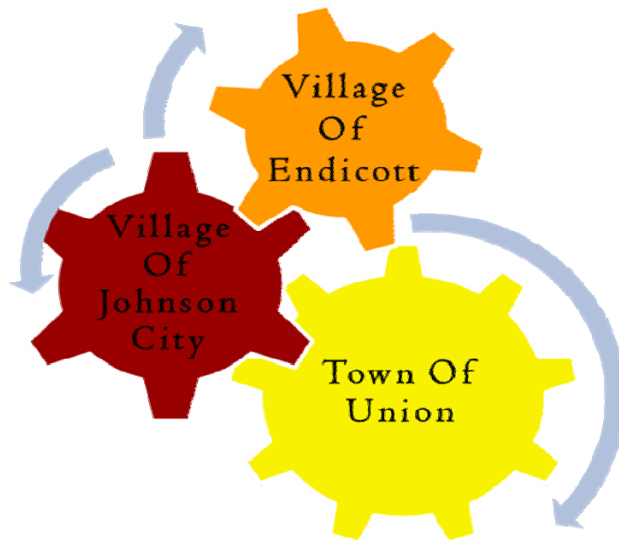


Goals & Objectives

Chapter 2



Goals And Objectives

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Statement of Goals and Objectives

2

The Goals and Objectives section constitutes the basis for the policies for the Town/Village Boards and Planning Boards and provides the framework for the Comprehensive Plan. The goals, objectives, and policies are flexible to assure adaptability in meeting future unpredictable demands, a reasonable expectation of adoption, implementation, and enforcement in order to achieve the maximum benefit to current and future residents of the Town/Villages.

A goal is an idealized end state. An objective is a specific aim proposed for achievement within a specified time period and stated so that its degree of attainment can be measured. A policy is a course of action agreed upon for achieving one or several objectives. There are three levels of policies. The first level of policies is synonymous with the objectives. The second level of policy is the route that signifies, in general terms, the way the objective can be reached. It indicates the kinds of actions that will, or can, be used to achieve the objective. The third level of policy is the means of implementation. These policies are specific proposals and recommended actions. The Unified Comprehensive Plan incorporates the three levels of policies.

 **Figure 1 ~ Goals and Objectives Cycle**



Constant review of the goals, objectives, and policies of any organization, including governments, is an integral part of the continuing planning process and should be ongoing by the Town/Villages Boards and Planning Boards. The process is illustrated in **Figure 1**.

As plans are implemented through programs the physical, economic, and social results may lead to a refinement of the goals, objectives, and policies and thus to a refinement of the plan. The planning process involves continuous discussion and interaction between policy makers and the public in order to continue constructive courses of action.

Agreement on a meaningful set of goals, objectives, and policies is most practically achieved through the elaboration and evaluation of alternatives in order that contradictions and trade-offs among goals, objectives, and policies may be identified and resolved. This plan reflects this review process.